



PRESS RELEASE

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CONTACT:

Sean Seitz
480-994-1440 x101

American Solar Electric Expands Operations to Northern AZ

New Regional Sales Office to Open this July in Prescott

(Scottsdale, AZ) – American Solar Electric, Inc. (ASE), a Scottsdale-based design-build firm specializing in turn-key photovoltaic power systems, has announced the opening of a new Regional Sales Office in Prescott on July 1st. The office will serve Northern Arizona, including the communities of Prescott, Prescott Valley, Chino Valley, Camp Verde, Cottonwood, Sedona, Payson and Flagstaff.

“The rising demand for photovoltaic power systems in Northern Arizona prompted the expansion to Prescott” said Sean Seitz, President of ASE.

Seitz continued, “The Prescott Area is home to a significant number of ASE’s residential, commercial and utility-scale PV system installations. We are very excited to now call it ‘home’ and look forward to expanding the use of solar power in Northern Arizona.”

Additional information on the expansion will be posted on the company’s web site in the coming weeks.

American Solar Electric, Inc. is a Scottsdale-based design-build firm specializing in photovoltaic (solar electric) power systems for commercial, industrial and residential applications. The company offers complete design services and is licensed, bonded and insured for both commercial and residential electrical contracting in the State of Arizona (AZ ROC License #168657). Additional information on the company’s products and services is available on-line at <http://www.americanpv.com>

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