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Contact:
Krystal Book, American Solar Electric
E-mail: krystal.book@americanpv.com
Phone: 602.768.3259

AMERICAN SOLAR ELECTRIC OPENS OFFICE IN TUCSON

Scottsdale, Ariz. – June 7, 2010 – American Solar Electric, one of Arizona's largest designers and installers of solar electric systems, today announced the opening of their office in Tucson, Arizona. Prompted by recent increased demand, the office was opened to serve Tucson and surrounding communities.

Plans for the Tucson Regional Sales Office have been in development for over a year.

"The Tucson market has grown substantially for the company during the past 12 months. Having a Southern Arizona Regional Sales Office in Tucson represents a commitment of support to our existing Southern Arizona customers and improves our efficiency in serving new customers," said Sean Seitz, President of American Solar Electric.

American Solar Electric has become a well known installer of solar electric systems in Southern Arizona. Since the creation of the company in 2001, American Solar Electric has installed over 12.8 megawatts of solar power in the State of Arizona. Across the Tucson area, the company has installed solar arrays on over 100 homes- which equates to placing 553,310 clean, renewable watts of solar energy in service. More notably, American Solar Electric also installed the 60 kilowatt solar system atop the Pennington Street Garage in downtown Tucson in September, 2005. This system has been producing on average 110,000 kilowatt-hours of electricity each year.

The new Regional Sales Office is located at 3275 West Ina Road, Suite 200 in Tucson. To schedule a FREE site evaluation in Tucson or the greater Southern Arizona region please call 520-884-4291. In addition to having a sales office in Scottsdale, American Solar Electric also operates a sales office in Prescott to serve Northern Arizona. More information is available on the American Solar Electric's website, www.americanpv.com.

American Solar Electric, Inc. is an Arizona-based design-build firm specializing in photovoltaic (solar electric) power systems. Headquartered in Scottsdale, the company is responsible for the installation of over 2,300 solar systems, comprising over 12 megawatts of photovoltaic power in the state of Arizona. American Solar Electric has the experience of installing several hundred BIPV solar electric systems for a number of the Valley's largest production home builders. Additional information on the company's products and services is available on-line at <http://www.americanpv.com>.

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