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Low-Cost Solar Now Available to Arizona Homeowners

American Solar Electric and SunRun Partner to Lower the Cost of Residential Solar in Arizona

Scottsdale, Ariz. – April 23, 2009 – American Solar Electric, a leading Arizona-based design-build firm specializing in solar electric power systems, and SunRun announced a new way for homeowners to get residential solar power in Arizona without feeling the pain of high upfront cost. Arizona homeowners can now have their home solar systems installed before summer utility rates increase with the summer temperatures.

The American Solar Electric and SunRun partnership gives homeowners a more affordable alternative to purchasing an American Solar Electric system outright. With SunRun's solar lease, Arizona customers can now get an American Solar Electric system for as low as \$1,000 upfront, and realize cost savings on their monthly electricity bills immediately. SunRun also provides complete monitoring, maintenance, repairs, insurance and performance guarantee for all its customers, simplifying the process of going solar for homeowners.

"American Solar Electric's mission is to provide high value photovoltaic systems to Arizona customers at very competitive prices. While our value proposition has always been one of the best, not all prospective customers have been able to enjoy the benefits of solar electric systems due to the upfront investment required. By partnering with SunRun, we are now able to deliver our same high-value systems to Arizona homeowners without the full upfront investment previously required." said Sean Seitz, President and Co-Owner of American Solar Electric.

SunRun launched in California in 2007 and has seen exponential growth over the past two years, becoming a popular option for hundreds of homeowners there. In November 2008, US Bancorp committed project financing for up to \$105 million in solar facilities to SunRun, and SunRun is now bringing their low upfront solar pricing and high quality service for residential solar customers in Arizona. SunRun, which partners with leading local solar companies who design and install systems for its customers has selected American Solar Electric as its partner for its first expansion beyond California.

"US Bank is pleased to see SunRun's expansion into Arizona, as it has the potential to be one of the top residential solar markets in the United States. This growth demonstrates SunRun's ability to operate on an increasingly large scale," said Darren Van't Hof, Vice President of Solar, New Market and Historic Investments at US Bancorp Community Development Corp.

"We're excited to partner with American Solar Electric to offer our service in Arizona, which is one of the best areas in the country for residential solar. Now, Arizona homeowners who want to go solar but haven't been able to make it work with their budget will be able to do so while knowing that they are getting the highest quality solar installation." said Lynn Jurich, President of SunRun.

American Solar Electric, Inc. is an Arizona-based design-build firm specializing in photovoltaic (solar electric) power systems for commercial, industrial, and residential applications. Headquartered in Scottsdale, the company is responsible for the installation of more than 5 megawatts of photovoltaic power in Arizona, statewide. American Solar Electric's approach includes system design, permitting, procurement, installation, interconnection, and commissioning. Additional information on the company's products and services is available on-line at <http://www.americanpv.com> or by calling 480.994.1440.

SunRun is a home solar company that provides a smart, affordable alternative to purchasing a solar system outright or renting solar equipment. SunRun purchases custom-designed home solar systems for its customers, who pay a low fixed rate for the solar electricity produced by their system. All SunRun customers receive money-back annual performance guarantees in addition to

professional-grade monitoring, maintenance, repairs, and insurance, which removes the complexity and risk from going solar. SunRun's goal is to provide every home direct access to clean, affordable electricity. SunRun currently serves communities in Arizona, California and Massachusetts. Find additional information about [SunRun residential solar power](http://www.sunrunhome.com) at www.sunrunhome.com or by calling 877.786-6656.

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