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Group Solar Effort Provides Significant Incentive

Scottsdale, Ariz. – April 14, 2008 – Homeowners in the PebbleCreek Community in Goodyear, Arizona are making the move to solar power and saving money in the process in a big way. By consolidating their buying power under American Solar Electric's "Sunny Community" discount program, the homeowners have saved a combined \$24,140 on the installs.

In all, 475 kilowatts of solar electric power will be installed by American Solar Electric. American Solar Electric, Arizona's leading solar electric system design-build firm has been contracted by homeowners to perform the work. Each homeowner, depending on the system size, will save between \$600 and \$1,700 (an offset of 30% to 70%) on their electric bill in the first year their system is in operation.

"With the incentives available from the utility, the state and federal tax credits, and American Solar's group discount program, solar has never been more affordable," said John Jelderks, PebbleCreek resident and solar energy producer. "The savings on the electric bill is like a tax-free return on our investment. I know of no other safe investment with a better return."

These combined systems are estimated to produce 833,000 kilowatt-hours of electricity annually. Over the life of all the systems this equates to offsetting over 32 Million pounds of CO₂. In central Arizona, a high energy use region due to the extreme summer temperatures, an average sized home may consume 15,000 kilowatt-hours.

"We are excited to offer the Sunny Community group purchase program," said Sean Seitz, President of American Solar Electric. "And have been delighted to partner with the residents of PebbleCreek. It is with this bulk purchase that we can offer group discounts due to increased operating efficiencies and we look forward to working with other Valley communities in an effort to expand the utilization of our most abundant, clean, and reliable energy resource—the Sun."

Visit www.sunnycommunity.com for more details on American Solar Electric's community discount program.

American Solar Electric, Inc. is an Arizona-based design-build firm specializing in photovoltaic (solar electric) power systems for commercial, industrial, and residential applications. Headquartered in Scottsdale, the company is responsible for the installation of more than 5 megawatts of photovoltaic power in Arizona, statewide. American Solar Electric's approach includes system design, permitting, procurement, installation, interconnection, and commissioning. Additional information on the company's products and services is available on-line at <http://www.americanpv.com>.

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