



**FOR IMMEDIATE RELEASE**

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## **AMERICAN SOLAR ELECTRIC BECOMES QUALIFIED SOLAR INSTALLER AS PART OF THE APS QSI PROGRAM**

**Scottsdale, Ariz. – August 5, 2010** – American Solar Electric, Inc. is proud to announce its acceptance into the Arizona Public Service (APS) Qualified Solar Installer (QSI) program. APS recently launched this program to certify solar installers that meet a new, higher industry standard.

APS initiated the program in response to growing demand for solar throughout their service territory. The APS QSI program's goals are to identify solar installers who are bonded and insured; licensed with the Arizona Registrar of contractors; are knowledgeable of solar design, installation and APS procedures; and have high levels of customer satisfaction based upon their Better Business Bureau (BBB) and Electric League of Arizona (ELA) ratings.

"We're proud to be one of the first graduates from APS's QSI Program. This program is an important step for the solar industry as it supports and reassures solar consumers." said Sean Seitz, President of American Solar Electric.

In order to maintain Qualified Solar Installer status, American Solar Electric is required to have a company representative successfully complete APS workshops on technical, professional, and administrative functions associated with being a solar installer, every year.

Customers choosing to utilize Qualified Solar Installers, like American Solar Electric, should expect an additional layer of assurance with regards to solar system production and the quality of installation.

American Solar Electric's dedication to continually improving the company's installation processes through ongoing in-house training programs, industry leading construction procedures, technology, and equipment training has provided a pricing and quality advantage to the benefit of system owners and an industry baseline of best practices. And, as a fully licensed and bonded roofing contractor, American Solar Electric utilizes an industry leading eight step roof integration process to ensure that the roof work the company performs stands up to desert conditions. As a result, roof penetrations are permanently sealed with multiple layers of professional grade roofing compound and American Solar Electric's industry leading "double dry" flashing method.

**American Solar Electric, Inc.** is an Arizona-based design-build firm specializing in photovoltaic (solar electric) power systems. Headquartered in Scottsdale, the company is responsible for the installation of over 2,300 solar systems, comprising over 12 megawatts of photovoltaic power in the state of Arizona. American Solar Electric has the experience of installing several hundred BIPV solar electric systems for a number of the Valley's largest production home builders. Additional information on the company's products and services is available on-line at <http://www.americanpv.com>.

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