



Residential Solar Power Contractor, American Solar, Publishes Resource Guide for Arizona Homeowners

New Guide Discusses How Solar Works and Why It's a Good Choice Today

Phoenix, AZ ([PRWEB](#)) September 29, 2011 -- [Residential solar](#) power contractor, American Solar, announces a new resource guide for Arizona homeowners titled "[Residential Solar: How Solar Works and Why It's a Good Choice Today](#)." First in a four-part series, this white paper provides the foundation for subsequent discussions.

Major categories include the benefits of using residential solar, how it works, the available systems and how to choose the right system. The guide contains specific information on these topics:

- information about residential solar electricity
- how solar electricity works
- key reasons to go solar
- available solar power systems
- tips for choosing the right system
- how to take the next step in converting to solar power

"Educating homeowners on using and benefitting from a solar electricity investment has always been a key part of our business," said Sean Seitz, president of American Solar. "We hope this resource guide will serve as a guide to help Arizona homeowners understand residential solar and why solar makes good financial sense in most scenarios."

The guide is intended to be a resource for the growing number of homeowners interested in pursuing solar energy. According to a report by the Solar Energy Industries Association, Arizona saw an 83% increase in the number of megawatts installed, rising from 12 in the first quarter of 2010 to 22 in the first quarter of 2011. To date, American Solar has installed over 3,200 residential systems in Arizona.

Interested parties can [download this residential solar resource guide online](#), or call 480-994-1440 for a copy.

ABOUT AMERICAN SOLAR

American Solar is an Arizona-based design-build firm specializing in photovoltaic (solar electric) power and solar hot water systems and roofing. Headquartered in Scottsdale, the company has served over 3,200 customers and has installed over 15 megawatts of photovoltaic power in the State of Arizona. American Solar is partnered with nine homebuilders, across 39 communities, who can attest to the importance of offering renewable technologies to gain a competitive advantage. American Solar's expertise in the industry assures a homebuilder that they are offering the optimal solar solutions to their customers. Additional information on the company's products and services is available on-line at <http://www.americanpv.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).