

**FEATURE RELEASE:**

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## **CDC Pools Embraces Solar Energy; Receives SRP's First Commercial Solar Energy Rebate**

**CHANDLER, Arizona (February 2006)** – CDC Pools Inc., a Valley-wide pool finish specialist, recently became SRP's first commercial customer to receive a rebate for a grid-connected photovoltaic (PV) system, which will generate electricity for the property during daytime hours using solar energy.

The solar panels will provide up to 22 percent of the company's power at its new building in the Chandler Airpark. CDC Pools has also signed on as an SRP EarthWise Energy customer, purchasing 42 blocks of renewable energy to offset 100 percent of its energy usage making it Chandler's first "green" company.

The 9.2-kilowatt PV system was designed and installed by American Solar Electric of Scottsdale. CDC Pools was able to utilize several rebate programs to offset the cost of the system. SRP's EarthWise Solar Energy, a solar-incentive program that encourages businesses to invest in solar energy, paid for 46% of the system. This payment, along with savings offered from the Federal Business Energy Tax Credit and Federal Accelerated Depreciation Deductions for Solar Energy Devices, will provide CDC Pools a "pay back" on its solar investment of less than five years.

"We are proud to be a part of CDC Pools' commitment to the environment and we encourage other businesses to consider doing the same," said Lori Singleton, manager of SRP Environmental Initiatives. "Both residential and commercial customers can benefit from this program while helping the environment."

The system is forecasted to generate 16,000 kilowatt hours of electricity on an annual basis for use on the property. This equates to offsetting almost 20,000 pounds of CO2 emissions in its first year of operation while significantly reducing CDC Pools' daytime energy needs.

The rooftop solar array exemplifies the ease at which PV technology can be applied to new construction and existing buildings, Singleton said.

"The cost of the solar was a small part of our new building, especially considering the rebates SRP offers. Plus, it will pay for itself. Buying green power is an inexpensive, easy way to do the right thing for our kids, our employee's kids and our customers' kids," said Chris Jones, co-owner of CDC Pools.

As an EarthWise Energy customer, CDC Pools will pay a premium on its monthly bill, which will be targeted to SRP's renewable-energy programs. SRP EarthWise Energy offers a diverse mix of renewable energy sources, including solar, wind, landfill gas, geothermal and low-head hydro. The energy produced is sent to SRP's main system, where it becomes part of the primary energy supply for customers.

As a result of various rebate programs offered for PV systems, commercial PV projects have increased more than 119% so far this year compared to all of 2005, said Sean Seitz, president of American Solar Electric.

"Local commercial businesses are identifying the value of photovoltaic power systems especially in terms of the economic and environmental benefits they provide, Seitz said, "We believe CDC Pools will be the first of many commercial businesses taking advantage of Arizona's great solar resource over the coming years.

"We are honored to have been associated with the first commercial PV project in SRP EarthWise Solar Energy, and thank CDC Pools for its commitment to deploying solar technology on their new facility."

**CDC Pools, Inc.** is a Chandler-based company specializing in remodeling residential swimming pools. CDC Pools is owned by Chris Jones and Roger Runyon and has been in business since 1990. CDC Pools may be contacted at (480) 539-7700 or [www.redoyourpool.com](http://www.redoyourpool.com).

**American Solar Electric, Inc.** is a Scottsdale-based design build firm specializing in solar electric power systems for commercial, industrial and residential applications. The company offers complete design services and is licensed, bonded and insured for both commercial and residential electrical contracting in the state of Arizona under ROC license class K-11, #168657.

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